










ACCESSORIES

AND CONVERTING
TECHNOLOGIES FOR
CUSTOMISATION



DER NEUE
RECYCELBÄR® ICE
AUS 100% RECYCELTEN
PET-FLASCHEN

ACCESSORIES FOR PLUSH PRODUCTS

					
available in	shirts	triangle scarfs	scarfs	doming	sewn-in blank label
Sizes	S – XXL	XS – M	S & M	S & M	75x15 mm
Colours	12	13	13	white only	white only
					



Catalogue: The icons indicate the accessories available and the letter inside the icon recommends the size per accessory for each product.







PRINTING AREAS max. printing area per size in mm

Size	shirts	triangle scarfs	scarfs	doming	sewn-in blank label
XS	–	40x20	–	–	–
S	50x25	50x25	50x25	Ø 20	–
M	60x30	60x30	50x35	Ø 25	–
L	70x40	–	–	–	–
XL	120x120	–	–	–	–
XXL	150x150	–	–	–	–
one size	–	–	–	–	50x10

ACCESSORY PRICES

Size	shirts (1–99 St.)	triangle scarfs	scarfs	doming (incl. 4c-Print)
XS	0,70 €	0,60 €	–	–
S	1,10 €	0,65 €	0,90 €	1,15 €
M	1,35 €	0,70 €	1,15 €	1,20 €
L	1,65 €	–	–	–
XL	2,16 €	–	–	–
XXL	2,59 €	–	–	–
one size	–	–	–	–

ADVERTISING POSITIONS

Sewn-in blank label	Mr. Bert®	Squeaky ducks	Hard-reflectors
	 Advertising on chest or back Printing areas depend on model	 Advertising on chest or tail. The sticker dimensions and print areas depend on the model. We will be happy to provide you with the necessary print templates for stickers.	 Advertising on front and/or back side. Printing areas depend on model.



Product	Printing group	min. order quantity	Comment
Labels with 1-colour logo		250 pcs.	Blank labels can be printed in pad print according to PMS C (no colour-gradients doable).
Labels with 1– 4-colour logo		100 pcs.	Sewn-in blank labels can be printed in CMYK colours only to grant you an excellent quality of multi-colour prints.
Accessories			
for accessories size XS – L		100 pcs.	All accessories in colours (except white) need to be printed with a silkscreen transfer. Important: Silkscreen requires colour specification according to PMS C (no colour-gradients doable).
for shirts from size XL on			
add. for white accessories		100 pcs.	If you require a competitive price, please refer to printing group „Digital print transfer“ (CMYK).
Squeezies® (stress reliever)		250 pcs.	We recommend 1-colour logos. The possible printing position and size varies from motive to motive. Please note: Multiple colour logos (max. 2c) are difficult to print due to the soft material. Please check with us in advance the logo in question.
Squeaky ducks		250 pcs.	We recommend 1-colour logos. The possible printing position and size varies from duck to duck – the most common positions are breast or tail. Please note: Multiple colour logos are possible as well but not every logo can be printed. Please check with us in advance and be aware that the cost of e.g. a 2C-imprint only will double the price compare with a 1C print.
Sticker for Squeaky ducks		250 pcs.	Some squeaking ducks can be upgraded with a sticker (4c digital print). The dimensions depend on the shape of the sticker surface.
Microfibre cloth	Digital print	300 pcs.	For your comfort, the printing and set up costs are already incorporated in the price of the product and this up to foto realistic designs.
Hard-reflectors (Coreflect)		250 pcs.	Hard-reflectors we carry on stock do not show a face/outline as shown in the catalogue. Both can be customized to your needs and will be printed together with the logo if in the same colour and on the same side with no extra charge.
Doming		250 pcs.	The Doming sticker will be printed digital in 4c following your layout. They will be attached to a plastic-chip and then sewn on the (plush) product of your choice. For your comfort, the printing price (in 4c) is already incorporated in the price of the doming itself.
Polyester-felt / woolen-felt		100 pcs.	According to the material, the stroke width needs to be at least 0,6mm.
printing size up to 80x50mm			
printing size up to 140x90mm			
Laser engraving		250 pcs.	Only one-coloured laser engravings are possible. Furthermore, numbering is possible

Please refer to the folding page to find the printing groups and the respective set up costs per technology. All prices are industrial prices excl. VAT, packaging and shipping costs ex works. Prices are valid until further notice.

CUSTOMISING TECHNOLOGIES

Digital prints – for Domings, stickers, microfiber cloths

In the case of this printing method, the motif is directly applied to the material after the printing data has been digitally prepared. This printing method is ideal for the realisation of photorealistic, multi-coloured logos/motifs and colour gradients.



Digital print transfer

The digital print transfer method offers the possibility of transferring photorealistic motifs with colour gradients and shadings onto textile accessories and advertising flags. The desired motif is initially printed onto a film using a digital printer. The film allows a simple positioning of the motive and is transferred by applying heat and pressure to the promotional product. This process can be implemented for light coloured accessories and advertising flags.



Pad-printing

This indirect printing process based on the gravure printing principle involves blank silicon stamps (pads) being soaked with the colour image of the motif. The flexible attribute of the silicon stamp also enables the imprinting of curved surfaces in high quality. Pad-printing is the most important method for imprinting plastic promotional products. It is optimal for printing one-coloured logos. For multi-coloured prints, the motifs have to be checked. Patterned motifs and gradients are not possible using the pad printing method.



Screen-printing

The screen-printing method is a through-printing method, which involves the printing dye being pressed through a finely-woven mesh (screen) onto the material to be printed using a squeegee. A template on the screen prevents the dye from penetrating through to the parts that are not to be imprinted. Screen printed items have the most intensive colours because here there is a stronger application of dye compared to other printing methods. Patterned motifs and gradients are not possible using the screen-printing method.



Sticker

Several products can be customised using self-adhesive stickers (among others Schnabels® rubber ducks, hard plastic reflectors, presentation bags). These stickers are created using a 4c digital print and are subsequently applied to the product. The size of the sticker depends on the respective model.



Coreflect refinement

The refinement of Coreflect reflectors depends on the model and shape. Depending on the product it is refined by screen-printing or pad-printing.



Doming

Domings are stickers printed in colour that are covered with a layer of transparent synthetic resin. Domings are a discrete, yet elegant way of customising promotional products. Domings provide brilliant colours with a 3D effect for an especially, demanding photorealistic appearance. Surfaces customised using this high-quality method are particularly durable.



Laser engraving

A high-quality engraving is achieved by processing the surface of the promotional product using a strong laser beam. Contrary to the mechanical engraving, the depth is hardly perceivable visually or haptically. Only one-coloured laser engravings are possible. Furthermore, numbering is possible.



PRINTING AND SET-UP COSTS



Coreflect refinement

<i>Pedestrian reflectors, spoke reflectors</i>					
pc / €	from	250	500	1.000	2.500
1. printing colour		0,25	0,24	0,22	0,20
Each add. colour p. side		0,14	0,13	0,12	0,10
Film charge p. col. p. side					13,00
Klischee p. col. p. side					16,00
Set up costs p. colour/modelside					22,00
Proof sample p. colour/model/side					33,00



Pad-printing

<i>Ducks, Squeezies®, plastic items & advertising labels (only 1c)</i>					
pc / €	from	250	500	1.000	2.500
1. printing colour		0,58	0,49	0,46	0,39
Each add. colour p. side on request		0,24	0,22	0,20	0,18
Film charge p. col. p. side					13,00
Klischee p. col. p. side					16,00
Set up costs p. colour/size/logo/model					22,00
Proof sample p. colour/size/logo/model					33,00



Screen-printing

Textiles, mini-t-shirts size XS-L, triangle scarves size XS-M, scarves size S-M and felt items							
pc / €		from	100	250	500	1.000	2.500
max. 8 x 5 cm	1c silk screen transfer		1,10	0,90	0,85	0,80	0,70
	2c silk screen transfer		1,20	1,00	0,95	0,90	0,80
	3c silk screen transfer		1,30	1,10	1,05	1,00	0,90
	4c silk screen transfer		1,40	1,20	1,15	1,10	1,00
Textiles, mini-t-shirts size XL-XXL, safety vests, felt items and book cover							
max. 14 x 9 cm	1c silk screen transfer		1,45	1,25	1,05	0,85	0,75
	2c silk screen transfer		1,55	1,35	1,25	1,05	0,95
	3c silk screen transfer		1,65	1,55	1,40	1,25	1,15
	4c silk screen transfer		1,75	1,65	1,55	1,45	1,30
max. 13 x 19 cm	1c silk screen transfer		1,65	1,45	1,15	0,95	0,85
	2c silk screen transfer		1,80	1,60	1,30	1,15	1,00
	3c silk screen transfer		1,95	1,75	1,55	1,35	1,25
	4c silk screen transfer		2,05	1,95	1,75	1,55	1,45
max. 25x30 cm	1c silk screen transfer		1,85	1,65	1,35	1,15	1,05
	2c silk screen transfer		2,00	1,80	1,50	1,35	1,20
	3c silk screen transfer		2,15	1,95	1,75	1,55	1,45
	4c silk screen transfer		2,25	2,15	1,95	1,75	1,65
Screen charge p. colour/size/logo							39,00
Film costs p. colour/size/logo							25,00
Set up costs p. colour/size/logo							16,00
Proof sample p. colour/size/logo							35,00



Digital print transfer

<i>Direct transfer only for white and natural coloured textiles, small heat cushion covers and advertising flag</i>		
pc / €	from	100
Size: XS - L and advertising label		0,75
Size: XL - XXL		0,95
Technical charges incl. proof by e-mail		55,00
Each additional proof sample		25,00



Laser engraving

<i>Laser engraving on race ducks</i>		
pc / €	from	250
with continuous numeration: e.g. 001-500		0,45
technical charges		65,00



Sticker

<i>4c digital printed sticker for e.g. Town Sign ducks and reflectors</i>					
pc / €	from	250	500	1.000	2.500
Unit price 4c sticker incl. handling		0,57	0,55	0,52	0,49
45 x 3mm & Ø 45mm unit price 4c sticker incl. handling		0,68	0,67	0,66	0,65
Set up costs					45,00



Doming

<i>Doming sticker round on a white plastic chip</i>		
pc / €	from	250
Size approx. S 23 mm		1,15
Size approx. M 28 mm		1,20
Set up costs		115,00
Proof sample		75,00

We ask you to send us the artwork as digital data, due to the fact that the films are being produced by PC. Kindly provide vectorized data (e.g. eps, pdf, cdr). Prices for proof samples are given for the first sample. If there are necessary changes, the technical charges and the film costs will be charged again.

SURCHARGE FOR SMALL-VOLUME PURCHASES: 42,00 €

YOUR IDEAS IMPLEMENTED CONVINCINGLY AND FAST!

WE DEVELOP YOUR PROMOTIONAL PRODUCT AS A SPECIAL MODEL.



SPECIAL MODELS & SPECIAL COLOURS

REQUEST
INFORMATION
MATERIAL
NOW!

You have found the right product, but you would like to implement your own mascot or theme? No problem! Together we develop tailor-made promotional products for your advertising message.

In detailed discussions with our qualified consultants we discuss your requirements and ideas. We develop your special model for you and thus the optimal promotional product. There are hardly any limits to your creativity.

We offer this service for rubber ducks, plush animals, display cleaners and anti-stress items of the Squeezies® brand and for Mr. Bert®.

More information about minimum quantities, delivery times and your options can be found in our flyer „Special models and special colours“. Please do not hesitate to contact us.