



**mbw<sup>®</sup>**



**MADE FROM  
100% RECYCLED  
PET BOTTLES!**

# RECYCLABLE LIKEABLE

Soft and cuddly products  
made from recycled PET bottles  
for sustainable promotional  
and gift ideas!



More information



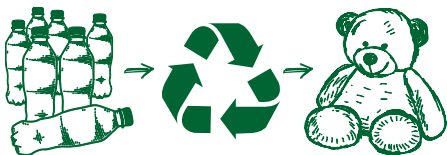
## PET-bottles for cuddling and playing!

The sustainable range of RecycleBears and Co. is growing steadily.

The super soft cuddly toys are made from **100% used and recycled plastic bottles**. Eyes and nose are embroidered - no additional plastic parts are used. This also makes them recyclable and helps to protect the environment.

Our recycled cuddly toys are among the products which CO<sub>2</sub> emissions have already been calculated and offset by a certified climate protection project by NatureOffice – such as reforestation or the expansion of renewable energies. They are labelled as a **climate-neutral product**.

Together with NatureOffice, we make an important contribution to the climate protection.



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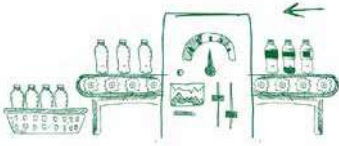
 **100% RECYCLABLE**



# Cuddling can be so sustainable!

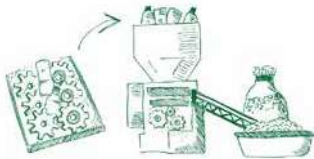


## THE PRODUCTION PROCESS



### The cleaning

First, all content will be residuesed and labels will be removed from the PET bottles.



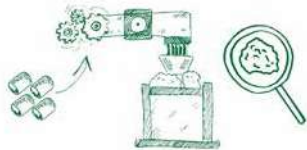
### The grinding and handling process

The PET bottles are crushed to a uniform size – The regrind obtained is then melted down and processed into a regranulate.

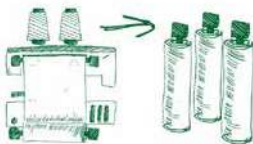


### Production of fibers & fabric webs

The regranulate is used to produce fibers, which are later woven into fabric panels.



These panels serve as the basis for our teddy bears. By using these recycled fibers, valuable crude oil can be saved.



### Production of teddy bears & Co.

Among other things the woven material is used to produce the high quality MiniFeet® RecyclBear.



The cuddly toys are available in different sizes, shapes and colours. Material of about 4 – 6 PET bottles is needed for a bear of about 20cm height.



# Sustainability at mbw®

Climate change is probably the biggest challenge of all time that we face as a global society. Each of us leaves a carbon footprint, individuals as well as companies.

In order to minimise our ecological footprint we are constantly optimising processes, using sustainable materials and reducing emissions.

We are replacing the individual packaging of our squeaky ducks step by step by environmentally friendly paper bags. They substitute the compostable polybags that were previously used.

## Using innovative materials:

The number of items made of natural or recycled materials is constantly growing. They are enjoying great popularity thanks to the sustainable material and lovely design.

Discover our cuddly toys made of 100% recycled PET bottles – as well as our natural rubber ducks made from a natural and renewable raw material.



We have already completely eliminated single packaging for around 40% of our products.

You will find further projects and topics on our website:

[www.mbw.sh](http://www.mbw.sh)

